

## Content Contribution, Moderation & Approval Policy (CMAP)

Content needs to be contributed by the authorized Content Manager from Groups/Divisions of Department of Soil Conservation of Assam in a consistent fashion to maintain uniformity and to bring in standardization along with associated metadata and keywords as explained in the section 3.5 (Guidelines for Content Categories in Department of Soil Conservation Assam -Website) of this document. In order to present the content as per the requirement of the viewer, organize the content in categorized manner and to retrieve the relevant content efficiently, it is required to contribute the content to the website through a Content Management System which would be web-based having user-friendly interface.

The content on the portal goes through the entire life-cycle process of:-

- Creation
- Modification
- Approval
- Moderation
- Publishing
- Expiry
- Archival

Once the content is contributed it needs to be approved and moderated prior to being published on the Website. The moderation could be multilevel and is role based. If the content is rejected at any level then it is reverted back to the originator of the content for modification.

Different Content Element is categorized as: -

- ❖ Routine
- ❖ Priority and
- ❖ Express

(Approver and the moderator for each of the content element)

| Sl. No. | Content Element             | Type of Content |          |         | Moderator               | Approver       | Contributor     |
|---------|-----------------------------|-----------------|----------|---------|-------------------------|----------------|-----------------|
|         |                             | Routine         | Priority | Express |                         |                |                 |
| 1       | About Department            |                 |          | ✓       | Web Information Manager | Secretary      | Content Manager |
| 2       | Programmes/<br>Schemes      | ✓               |          |         | Web Information Manager | Master Trainer | Content Manager |
| 3       | Policies                    | ✓               | ✓        |         | Web Information Manager | Master Trainer | Content Manager |
| 4       | Acts/Rules                  | ✓               | ✓        |         | Web Information Manager | Master Trainer | Content Manager |
| 5       | Circulars/<br>Notifications | ✓               | ✓        |         | Web Information Manager | Master Trainer | Content Manager |

|    |  |   |   |   |                               |                               |                 |
|----|--|---|---|---|-------------------------------|-------------------------------|-----------------|
| 6  | Documents/<br>Publications/<br>Reports | √ | √ |   | Web<br>Information<br>Manager | Master Trainer                | Content Manager |
| 7  | Directories                            | √ |   |   | Web<br>Information<br>Manager | Master Trainer                | Content Manager |
| 8  | What's New                             | √ | √ | √ | Web<br>Information<br>Manager | Content<br>Manager            | Content Manager |
| 9  | Tenders                                | √ | √ |   | Web<br>Information<br>Manager | Master Trainer                | Content Manager |
| 10 | Highlight                              | √ | √ |   | Web<br>Information<br>Manager | Web<br>Information<br>Manager | Content Manager |
| 11 | Banners                                | √ | √ |   | Web<br>Information<br>Manager | Master Trainer                | Content Manager |
| 12 | Photo-gallery                          | √ |   |   | Web<br>Information<br>Manager | Master Trainer                | Content Manager |

**Thank You,**

**Web Information Manager**

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